



For Immediate Release

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READING HOUSING AUTHORITY ANNOUNCES LAUNCH OF NEWLY DESIGNED WEBSITE

May 20, 2024 – Marking a significant milestone in online presence, RHA is pleased to announce the launch of a newly-designed website, intended to offer seamless access to vital information and features. At www.readingha.org, visitors should be expected to find a new look that is not only captivating, but also more user-friendly, ensuring effortless navigation across all devices. Sporting a simplified, sleek appearance with vibrant hues, larger imagery, and text sizes, it is designed to engage, inform, and convey the mission of the organization, which is about people.

The goal of this redesign is to provide current and future clients and partners with the opportunity to provide and receive information on their own timeline, without being subject to “office hours”. The site offers increased functionality in critical areas related to making an application, paying rent, addressing a maintenance or safety concern, exploring the myriad of resident services, and retrieving agency forms. In the coming months, entities wishing to do business with RHA should expect to find necessary information at their fingertips. Most importantly, this new website will be helpful in navigating services that can sometimes be complicated or confusing, with step-by-step instructions related to the most sought-after housing programs.

“In an era where our world is increasingly intertwined with technology, we, as consumers, seek experiences that are quick, easy, and tailored to our needs,” said Stacey Keppen, President & CEO of Reading Housing Authority. “Our hope is that this site accomplishes just that by delivering information directly into your hands, whether you’re a resident requesting maintenance, a household in search of a new home, or someone seeking details about housing programs in the City of Reading. This marks the beginning of an enhanced communication era for RHA. We are embracing technology while ensuring continued service for those who prefer traditional methods.”

We invite you to visit us and see for yourself at www.readingha.org.

Applications Office

120 South 6th Street
Reading, PA 19602-1653
610-372-3933
applications@readingha.org

North Campus

Glenside Homes
Hensler Homes
River Oak Apartments
1301 Schuylkill Avenue
Reading, PA 19601-1601
610-375-4307
northcampus@readingha.org

South Campus

Oakbrook Homes
Sylvania Homes
1001 Scott Street
Reading, PA 19611-1797
610-777-7627
southcampus@readingha.org

Center City

George M. Rhodes Apartments
Dwight D. Eisenhower Apartments
Samuel Hubert Apartments
Kennedy Towers
Franklin Tower
Emma Lazarus Townhomes
835 Franklin Street
Reading, PA 19602-1150
610-372-4629
centercity@readingha.org

Office of Voucher Programs

400 Hancock Boulevard
Reading, PA 19611-1802
610-373-5088
section8@readingha.org

Resident Services Department

300 South 4th Street
Reading, PA 19602-2349
610-376-8413
residentservices@readingha.org

Willis Center for Administration

400 Hancock Boulevard
Reading, PA 19611-1802
610-775-4813
info@readingha.org

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